

CROSS CURRICULAR

Big Ideas



- Ongoing series, various lengths
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makes you think

Big Ideas is television for passionate thinkers: a showcase of ideas that shape our public debates. Each program's featured lecture exposes us to the different ways of defining what matters, and how that affects our understanding of the world as it is, and as it is likely to be.

Through its straightforward lecture format, pacing, and inquisitive approach, *Big Ideas* is the antithesis of the prevailing sound-bite television norm. Engaging, articulate speakers stand behind lecturns addressing appreciative audiences.

Diverse, in-depth television experiences explore a variety of thought-provoking topics, spanning politics, culture, art history, science – and more. Audiences gain access to the impressive brainpower of people like famed literary storyteller Robert Adams, with his compelling book reviews; historian Niall Ferguson on the American empire; international figure in architectural practice, Daniel Libeskind on architecture; award-winning correspondent for Britain's Independent newspaper, Robert Fisk on the Middle East; writer-scholar-critic George Steiner on the demise of literacy; writer and social critic Camille Paglia on aesthetic education; scientist Tariq Ramaddan on being a Western Muslim; and Professor of Psychiatry-author Kay Redfield Jamison, about her book *Exuberance: Passion for Life* – an examination of exuberance itself.

For gratifying, guilt-free television, delve into *Big Ideas*.