



ArtBot

Helping children understand and appreciate art.



- 18 x 4 minutes
- Ages 6-11

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makes you think

Offer children an enjoyable primer on art. Programs focus on the art education of an endearing robot character named ArtBot and through his experiences children gain insight into the process, techniques, and importance of creating art, the materials involved, and the rewards of artistic expression.

Guided by a host in each program, ArtBot learns about key elements in art, such as line, texture, and color, and their significance, as well as the various kinds of art, such as painting, photography, drawing, or sculpture. To expand upon ArtBot's instruction, an uploaded "art file" on the featured topic provides the opportunity to see professional artists at work, and hear firsthand about their art, their approach, and the satisfaction derived. Programs also feature children who demonstrate and discuss their works of art.